

Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2009 CCA Institute

Session Title	Category	Points
Co-op 102	Knowledge of Co-ops	10
Adobe Creative Suite Workshop	Technical Communications Knowledge	5
Nothing Runs Like A Deere <i>(General Session)</i>	Planning & Programs	5
Creative Story Telling <i>(General Session)</i>	Publications and Writing	5
Headlines in the Cauldron**** <i>(Management Track)</i>	Planning & Programs	5
Social Media Shift**** <i>(Production Track)</i>	Projects	5
Cinch the Saddle or You'll land on Your Head* <i>(Management Track)</i>	Planning & Programs	5
Making Your Branding Interactive* <i>(Production Track)</i>	Projects	5
Beyond Branding: Making Your Mark with Stories that Sparkle** <i>(Production Track)</i>	Publications and Writing	5
Lessons Learned from a Corporate Rebranding Initiative** <i>(Management Track)</i>	Projects	5
Photo Coach Session*** <i>(Production Track)</i>	Technical Communications Knowledge	5
Managing Smart Design on a Small Budget*** <i>(Management Track)</i>	Technical Communications Knowledge	5
Beyond the Herd: Creativity With No Bull <i>(General Session)</i>	Technical Communications Knowledge	5
Note: No credit is assigned for roundtable discussions or the general session on the Value of Being Member Owned.		

Credit for Communications Contest Awards

10 Points for each award

Note: Some sessions occurred at the same time. Therefore credit cannot be taken for both of the concurrent tracks indicated with *, **, *, or ****.**