

Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2010 CCA Institute

Session Title	Category	Points
Creativity Unleashed <i>(General Session)</i>	Technical Communications Knowledge	5
Secrets for Sitting at the Grownups' Table: Staying in Step with the CEO <i>(General Session)</i>	Planning & Programs	5
Bad news: Crisis Counselors Available Here* <i>(Management Track)</i>	Planning & Programs	5
Through The Lens* <i>(Production Track)</i>	Technical Communications Knowledge	5
Very Social Media** <i>(Management Track)</i>	Publications & Writing	5
Grammar Grater** <i>(Production Track)</i>	Technical Communications Knowledge	5
Corporate Giving and Donations*** <i>(Management Track)</i>	Planning & Programs	5
Video Boot Camp*** <i>(Production Track)</i>	Projects	5
How to navigate the changing media landscape <i>(General Session)</i>	Planning & Programs	5

Note: No credit is assigned for the following general sessions: Creative Round-up Q&A, Co-op Shopping or Growing Grassroots: Rallying Member Involvement.

Credit for Communications Contest Awards

10 Points for each award

Note: Some sessions occurred at the same time. Therefore credit cannot be taken for both of the concurrent tracks indicated with *, **, *, or ****.**