

Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2011 CCA Institute

Session Title	Category	Points
Crisis Communications: Getting Out of the Hot Seat <i>(General Session)</i>	Planning & Programs	5
QuickSand Ahead! The Legal Aspect to Crisis Communications*	Planning & Programs	5
Social Media Greenhorns**	Projects	5
Video Editing Roundup***	Projects	5
Social Media Posse <i>(General Session)</i>	Projects	5
Two Sandwiches short of a Picnic: Budgeting*	Planning & Programs	5
Spice up Your Newsletter Design**	Publications & Writing	5
Nuts & Bolts of Writing***	Publications & Writing	5
Patronage and Co-op Advantage <i>(General Session)</i>	Industry Knowledge	5
Finding Your Story: The new Five Ws and H*	Publications & Writing	5
Writing a Smoking Social Media Policy**	Projects	5
Phun with Photoshop and Other Creative Suiteness	Technical Communication Knowledge	5
There's an App for that*	Technical Communication Knowledge	5
Video Editing Roundup**	Projects	5

Note: No credit is assigned for the following general sessions: Hot Under the Collar: Website Critiques and You Can't Make Me Change Anything But My Underwear!

Credit for Communications Contest Awards

10 Points for each award

Note: Some sessions occurred at the same time. Therefore points cannot be taken for both of the concurrent tracks indicated with *, **, *, or ****.**