

## Approved Points Available for MCC Application or Renewal

### Credit for Sessions at the 2012 CCA Institute

Session Title	Category	Points
Adventures of an Outdoor Photographer <i>(General Session)</i>	Projects	5
Collaborations to Spread the Cooperative Message – 2012 Year of the Cooperatives <i>(General Session)</i>	Knowledge of Cooperatives	5
Making the Mundane Look Memorable*	Projects	5
Exploring the App Jungle**	Technical Communication Knowledge	5
A Template for Collaboration <i>(General Session)</i>	Industry Knowledge	5
Speechwriting Survival Kit*	Technical Communication Knowledge	5
Celebrating Your Co-op's Milestones <i>(General Session)</i>	Industry Knowledge	5
Pieces of the Puzzle: Video Production*	Projects	5
Crafting Compelling Cutlines & Captions*	Publications & Writing	5
Avoid Design Quicksand*	Publications & Writing	5
I've Got Good News, and I've Got..**	Planning and Programs	5
Creativity and Productivity in the Multi-Media Age	Planning and Programs	5

Note: No credit is assigned for the following general sessions: Roundtable Discussion, Calling All Leaders, Taming Time Management, Cracking the Code on Government Relations\*\*

### Credit for Communications Contest Awards

10 Points for each award

**Note: Some sessions occurred at the same time. Therefore credit cannot be taken for both of the concurrent tracks indicated with \*, \*\*.**