

**Cooperative Communicators Association
2008 Communications Contest (Total: 678 entries)**

Writing (Total: 227)

Informative/Investigative Feature

- Honorable Mention: Nancy Jorgensen, NCBA, Affordable Housing Gets a Boost
- Third Place: Bob McEowen, Association of Missouri Electric Cooperatives, The Little Company that Could
- Second Place: Dan Campbell, USDA Rural Development, Thinking Outside the Carton
- First Place: Catherine Merlo, USDA Rural Development, When a Co-op Dies

Entertaining Feature

- Third Place (Tie): Charli Mills, Valley Natural Fuels, Minnesota Brew: Not Your Daddy's Brew
- Third Place (Tie): Jim McCarty, Association of Missouri Electric Cooperatives, The Long-Eared Loggers
- Second Place: Bob McEowen, Association of Missouri Electric Cooperatives, Lost in Time
- First Place: Mark E. Johnson, Tennessee Farmers Cooperatives, Healing the Wounds of War

Featurette

- Second Place (Tie): Kyle Henley, CoBank, CoBank Customer Mills Flour for Girl Scout Cookies
- Second Place (Tie): Mark E. Johnson, Tennessee Farmers Cooperative, Stop and Watch the Bluebirds
- First Place: Brian Lacy, Callman Electric, Back to School

News Story

- Honorable Mention: Jason Jenkins, Association of Missouri Electric Cooperatives, Lending a Hand
- Third Place, Heather Maynard, Walton EMC, Rodeo Team Looks Forward to Georgia
- Second Place, Jim McCarty, Association of Missouri Electric Cooperatives, Where Eagles Dare
- First Place, Mark E. Johnson, Tennessee Farmers Cooperative, Delivering Hope

News Release

- Third Place: Lani Jordan, CHS, Multigrain Announces Production, Processing Acquisition

- Second Place: Brian Delgado, Land O'Lakes, Kiel Cheese Introduces New Premium Cheddar
- First Place: Jessica Pomraning, Mid-Atlantic Dairy Association, Smash Mouth Milk in Starting Lineup for Pittsburgh Steelers

Technical Writing

- Third Place: Mark E. Johnson, Tennessee Farmers Cooperative, Consider the Source
- Second Place: Allison Morgan, Tennessee Farmers Cooperative, Checks and Balances
- First Place: Allison Morgan, Tennessee Farmers Cooperative, From Conductivity to Productivity

Corporate Public Relations

- Honorable Mention: Chandra Allen, Tillamook County Creamery Association, 2007 Top Quality Producers
- Third Place: Bob McEowen, Association of Missouri Electric Cooperatives, Harnessing the Wind
- Second Place: Steve Richter, CHS, Lumberjacks Log On
- First Place: Richard G. Biever, Indiana Statewide Association of RECs, Of Safety ... And Loss

Editorial

- Third Place: Richard G. Biever, Indiana Statewide Association of RECs, For the Ages; But Not for Now?
- Second Place: Paul Wesslund, Kentucky Association of Electric Cooperatives, Werewolves of Electricity
- First Place: Paul Wesslund, Kentucky Association of Electric Cooperatives, Uneasy Energy

Speechwriting

- Honorable Mention: Lani Jordan, CHS, Next Time – Even Better!
- Third Place: Amy Bradford, GROWMARK, Lead Large
- Second Place: David Karpinski, Land O'Lakes, President's Report
- First Place: Lani Jordan, CHS, Next Steps

Column

- Third Place: Jim McCarty, Association of Missouri Electric Cooperatives, A Month to Honor Cooperatives
- Second Place: Nancy Grant, Kentucky Association of Electric Cooperatives, Why Renewable Fuels Can't Solve All Our Energy Problems
- First Place: Billy Gibson, Association of Louisiana Electric Cooperatives, Random Thoughts as Fire Consumes One Man's House of Worship

Cooperative

- Honorable Mention: Richard G. Johnstone, Jr., VMDAEC, Electric Elections
- Third Place: Ann Orowski, Georgia Electric Membership, Life on the Line
- Second Place: Donna Abernathy, DLF Communications, A Day in the Life of Cooperative America
- First Place: Donna Abernathy, DLF Communications, Power to the People

Writer of the Year

- Honorable Mention: Dan Campbell, USDA
- Third Place: Mark E. Johnson, Tennessee Farmers Cooperative
- Second Place: Chris Villines, Tennessee Farmers Cooperative
- First Place: Richard G. Biever, Indiana Statewide Association of RECs

Photography (Total: 193)

Portrait

- Honorable Mention: Lynn Cockerell, Plains Cotton Cooperative Association, Blue-Eyed Buckaroo
- Honorable Mention: Allison Morgan, Tennessee Farmers Cooperative, Charlesey in Charge
- Third Place: David Lundquist, CHS, Scholarship Recipients
- Second Place: Sheryl Meshke, AMPI, Built for Farming
- First Place: David Lundquist, CHS, Corn Man

Scenic/Pictorial

- Honorable Mention: Karen Jones, GROWMARK, The Dome
- Honorable Mention: Jason Jenkins, Association of Missouri Electric Cooperatives, Halfway Home
- Third Place: David Lundquist, CHS, Brazil Farm
- Second Place: David Lundquist, CHS, Country Elevator
- First Place: Jason Jenkins, Association of Missouri Electric Cooperatives, Wind Power – Past and Present

News

- Third Place: Bob McEowen, Association of Missouri Electric Cooperatives, Meeting their Congresswomen
- Second Place: Sheryl Meshke, AMPI, Rural Views
- First Place: Jason Jenkins, Association of Missouri Electric Cooperatives, Ominous Ice

Feature

- Honorable Mention: Bob McEowen, Association of Missouri Electric Cooperatives, You Baked the Cake!
- Honorable Mention: Bob McEowen, Association of Missouri Electric Cooperatives, Back Cast

- Third Place: David Lundquist, CHS, Alfalfa Square
- Second Place: James Fashing, MFA Incorporated, House Call
- First Place: David Lundquist, CHS, Cenex Guy

Photo Illustration

- Third Place: David Lundquist, CHS, Balady Bread
- Second Place: David Lundquist, CHS, Recipes for Success: Menu Masters
- First Place: Stephen Thompson, Rural Cooperatives Magazine, Milk Bottle Ethanol Pump

Photo Essay or Story

- Honorable Mention: Bob McEowen, Association of Missouri Electric Cooperatives, Show-Me Snow
- Honorable Mention: Jason Jenkins, Association of Missouri Electric Cooperatives, Paddlin' Passion
- Third Place: Heather Berry, Association of Missouri Electric Cooperatives, Go, Speed Racer, Go
- Second Place: Bob McEowen, Association of Missouri Electric Cooperatives, A River for Life
- First Place: Bob McEowen, Association of Missouri Electric Cooperatives, A Recipe for Togetherness

Cover of the Year

- Honorable Mention: David Lundquist, CHS
- Honorable Mention: Mike Barns, Southwestern Electric Cooperative
- Honorable Mention: David Lundquist, CHS
- Third Place: Sheryl Meshke, AMPI
- Second Place: Jason Jenkins, Association of Missouri Electric Cooperatives
- First Place: David Lundquist, CHS

Best Use of Photos in a Publication

- Third Place: The Ag Agency, Farm Credit Bank of Texas, Landscapes
- Second Place: David Lundquist, CHS, C: Your CHS Connections
- First Place: Jim McCarty, Association of Missouri Electric Cooperatives, Rural Missouri

Best of Show

- Jason Jenkins, Association of Missouri Electric Cooperatives, Wind Power – Past and Present

Photographer of the Year

Runner Up: Jason Jenkins, Association of Missouri Electric Cooperatives

First Place: David Lundquist, CHS

Programs & Projects (Total: 116)

Print Advertising

- Third Place: Shane Read, Tennessee Farmers Cooperative: Bonide: Five Tornados
- Second Place: Shane Read, Tennessee Farmers Cooperative, 10/10 Fly Control Sale
- First Place: Shane Read, Tennessee Farmers Cooperative, Grab the Great White

Broadcast Advertising

- Third Place: Bonnie G. Jones, Jackson EMC, Power that Means Business
- Second Place: Beverly Long, GROWMARK, Farming Smart
- First Place: Bonnie G. Jones, Jackson EMC, Pat Simpson Talks

Video, DVD or Film

- Third Place: Amy Rosier, White River Valley Electric, White River's Home Energy Efficiency
- Second Place: Estelle Grasset, The Fertilizer Institute, The Voice of the Fertilizer Industry
- First Place: Jeff Schweitzer, American Crystal Sugar Company, Beyond the Row

Presentation

- First Place: Karen Jones, GROWMARK, Lighting Your F.I.R.E

Web Site – Internal/Intranet

- Third Place: Brian Delgado, Land O'Lakes, Land O'Lakes Employee Infocenter
- Second Place: Jeff Schweitzer, American Crystal Sugar, American Crystal Sugar Company Intranet
- First Place: Lisa Moorhouse, CHS, employeeinsite.com

Web Site – External for Members

- Third Place: The Ag Agency, Farm Credit Bank of Texas, greatplainsagcredit.com
- Second Place: Marian Douglas, Flint Energies, flintenergies.com
- First Place: Caroline Snodgrass, CHS, C Online

Web Site – External for Public

- Honorable Mention: Triangle Park Creative, PastureLand Cooperative, pastureland
- Third Place: Alexa Stoner, AgChoice Farm Credit, agchoice.com
- Second Place: Allen Niere, Land O'Lakes, Better Animals by Purina Mills
- First Place: Brian J. Kuhl, CHS, cenex.com

Campaigns and Programs

- Third Place: Jim Rodenburg and Ed Wolle, AGP, VISTIVE
- Second Place: Jayne Sebright and Lisa Perrin, Mid-Atlantic Dairy Association, Discover Dairy Lesson Series
- First Place: Theron Kibbe, Farm Credit of Western New York, Winery Benchmarks

Exhibits

- Second Place: Ann Orowski, Georgia Electric Membership, Georgia Magazine Booth Display
- First Place: Beverly Long, GROWMARK, 2007 Farm Progress Show

Miscellaneous

- Third Place: Donna Abernathy, DLF Communication Services, Online Booklet – A Day in the Life
- Second Place: Caroline Snodgrass, CHS, United Cooperative New Identity Brochure
- First Place: Richard G. Biever, Indiana Statewide Associations of RECs, Travels with Willie

Small Shop Portfolio

- Third Place: Marian Douglas, Flint Energies, Flint Energies Small Shop Portfolio
- Second Place: Sheryl Meshke, AMPI
- First Place: Amber DuMont, Maryland & Virginia Milk Producers

Illustration/Graphic Art

- Third Place: Kate Wheatley, Kentucky Association of Electric Coops, Cedar Season
- Second Place: Mike Barns, Southwestern Electric Cooperative, Data Stream
- First Place: Richard G. Biever, Indiana Statewide Association of RECs, Wringing of the Green

Programs and Projects

- Best of Class

Publications (Total: 142)

Employee Newspaper/Magapaper/Magazine

- Third Place: Scott Braswell, East Kentucky Power, The Beacon
- Second Place: Karen Jones, GROWMARK, Spirit
- First Place: Mark E. Johnson, Tennessee Farmers Cooperative, Spotlight

Employee Newsletter

- Third Place: Michelle Carter, Darigold, Inc., DariViews
- Second Place: Marian Douglas, Flint Energies, Three Phase
- First Place: Heather Maynard, Walton EMC, Two Way Feed

Member Newsletter, one or two colors

- Second Place: Amber DuMont, Maryland and Virginia Milk Producers, Pipeline
- First Place: Doug DiMento, Agri-Mark Inc., Viewpiont

Member Newsletter, more than two colors

- Third Place: Sheryl Meshke, AMPI, Dairymen's Digest
- Second Place: Michelle Carter, Darigold, Inc., DariViews
- First Place: K.D. Bryant Graham, Jemco News

Member Magazine

- Third Place: Karen (Walters) Blatter, Country Spirit
- Second Place: The Ag Agency, Farm Credit Bank of Texas, Landscapes
- First Place: Steve Richter, CHS, C: Your CHS Connection

Member Newspaper/Tabloid

- Third Place: National Cooperative Business Association, The Cooperative Business Journal
- Second Place: Emily Schilling and Richard G. Bieber, Electric Consumer
- First Place: Allison Morgan, Tennessee Farmers Cooperative, Tennessee Cooperator

Online/Electronic Newsletter

- Third Place: Lisa Moorhouse, CHS, Happenings
- Second Place: Greg Brooks, Walton EMC, Realite, Walton EMC
- First Place: Caroline Snodgrass, CHS, C News

Annual Report, small shop

- Honorable Mention: Sarah Dorman, West Central, On Any Given Day
- Third Place: Karen Endres, Alto Dairy Cooperative, 2007 Annual Report
- Second Place: The Ag Agency, Farm Credit Bank of Texas, Strength Through Diversity
- Amber DuMont, Maryland and Virginia Milk Producers Co-op, Finding Balance

Annual Report, budget more than \$50,0000

- Third Place: Angie Johnson, CoBank, Growth and Innovation
- Second Place: Lani Jordan, CHS, NEXT
- First Place: Andy Radtke, The Future is Organic, CROPP Cooperative

Brochures, Pamphlets and One-Time Publications, budget less than \$5,000

- Third Place: The Ag Agency, Farm Credit Bank of Texas, Annual Meeting
- Second Place: Sarah Dorman, West Central, On Any Given Day
- First Place: Angie Johnson, CoBank, Corporate Giving Program

Brochures, Pamphlets and One-Time Publications, budget more than \$5,000

- Third Place: Mid-Atlantic Dairy Association, Dairy Check-off Working For You
- Second Place: Caroline Snodgrass, CHS, Corporate Brochure: Wheat Growers
- First Place: Brett Faber, Aurora Co-op, 100 Years

Improved Publication

- Third Place: K.D. Bryant Graham, Jackson EMC, Jemco News
- Second Place: Alexa Stoner, AgChoice Farm Credit, Leader
- First Place: Nationwide Agribusiness/Allied Insurance, AgLiving

Direct Mail

- Third Place: Andy Radtke, Organic Valley/CROPP Cooperative, Root Stock
- Second Place: Alexa Stoner, AgChoice Farm Credit, Join the Revolution
- First Place: Theron Kibbe, Farm Credit of Western New York, Postcard Series

Words and Pictures

- Third Place: Heather Berry, Association of Missouri Electric Cooperatives, Wing Shooters Welcome
- Second Place: Bob McEowen, Association of Missouri Electric Cooperatives, The Little Company that Could
- First Place: Bob McEowen, Association of Missouri Electric Cooperatives, A Recipe for Togetherness

Publication of the Year

Brett Faber, Aurora Cooperative, 100 Years