

2012 CEO OUTSTANDING COMMUNICATOR AWARD NOMINATION FORM

Person submitting nomination: _____

Phone/e-mail: _____

Name of Nominee: _____

Nominee's Cooperative: _____

When did the nominee become CEO of this cooperative: _____

Nominee's business mailing address:

(street) _____

(city) (state) (ZIP code) _____

Name at least one CCA member employed by the nominee's cooperative: _____

On attached pages, please describe why the nominee should receive the CEO Outstanding Communicator Award and submit supporting evidence to each of the following critical areas: (Examples are noted to facilitate the preparation of your nomination package – they are not required.)

1. Evidence that the CEO provides leadership toward integrating communication into the cooperative's planning and management process. (business communications, strategic or issues management examples as well as communications plan supporting cooperative's business objectives)
2. Evidence of the CEO's support for the cooperative's communications staff. (letters of appreciation to staff members, support for professional memberships, resource commitment to communications function)
3. The nominee's personal communications skills. (list of major speeches, presentations, newsletter columns, letters of appreciation from business leaders, board members or other key stakeholders, unique communication activities, audio/video tapes)
4. The cooperative's record of having a successful communications program (awards received for excellence in communications from professional organizations)

Please submit five (5) copies of this form and the nomination packet by March 19, 2012 to:

**CCA Business Office
Attn: Terri Breon
174 Crestview Drive
Bellefonte, PA 16823-8516**



Any questions call Marian Douglas at 478-218-5600.