



**cooperative
communicators
association**

Cooperative Communicators Association
174 Crestview Drive ♦Bellefonte, PA 16823
Phone: 877-326-5994
Fax: 814-355-2452

Email: cca@communicators.coop
Website: www.communicators.coop

Co-op 101 Test

Test Information:

This Co-op 101 test is worth a possible 100 points. A score of 70 points is considered passing. Please allow 2 weeks for receipt of test results. Tests will not be processed without payment.

Co-op 101 is designed not only to give you a better understanding of cooperatives, but will also help obtain the qualifications for your MCC designation. Once your test has been reviewed you will receive a Certificate of Completion to verify your results, please keep this certificate to submit with your MCC application.

Name _____

Company _____

Address _____

City _____ State _____

Zip Code _____ Phone: _____ Fax _____

Email _____

Fees:

\$75 Non-member fee

\$50 CCA member fee

****If you are planning on becoming a MCC (Master Cooperative Communicator) within One (1) year of taking this test, you will receive a \$25 discount on your MCC fees at time of application.****

Please Email me a receipt for my records

TO MAIL TEST: Enclose payment. Make check or money order payable to CCA and address to:

**CCA
174 Crestview Drive
Bellefonte, PA 16823-8516**

TO FAX TEST: Provide credit card information and fax to:
814-355-2452

CCA's Federal ID#: 23-7248450

Please bill my credit card as shown below:

Visa MasterCard

Card # _____ Exp. _____

Name on Card _____

Signature _____

Name (Please print on each page): _____

Co-op 101 Test

1. What percentage of the U.S. population belongs to cooperatives?
 - a. 15%
 - b. 40%
 - c. 49%
 - d. 30%

2. Toad Lane is where:
 - a. Frog and Toad of the famed children's book live
 - b. Where the first anti-bacterial for warts was discovered
 - c. Where the first successful consumer cooperative was established

3. Which of the following were sold by the Rochdale Equitable Pioneers Society?
 - a. Candles
 - b. Flour
 - c. Oatmeal
 - d. All of the above

4. Which of the following is not a cooperative?
 - a. Sunkist
 - b. United Airlines
 - c. Land O'Lakes
 - d. King Arthur Flour
 - e. Florida's Natural
 - f. Associated Press

5. In 2009, at least 100 co-ops had revenues of more than \$552 million.
 True
 False

6. HMOs were originally formed as cooperatives.
 True
 False

7. Who formed this country's first successful cooperative?
 - a. Thomas Paine
 - b. Edward Filene
 - c. Benjamin Franklin
 - d. Michael Shadid

8. Under whose administration did the first cooperative efforts to electrify rural America begin?
 - a. Teddy Roosevelt
 - b. Grover Cleveland
 - c. Herbert Hoover
 - d. Franklin Roosevelt

9. Co-ops in America had their beginnings with the Pilgrims.
 True
 False

Name (Please print on each page): _____

10. The Magna Carta for agricultural cooperatives is:
 - a. The Capper-Volstead Act
 - b. The Mayflower Compact
 - c. The REA Act
 - d. The Kelso Plan

11. The largest consumer cooperative in the U.S. is:
 - a. Co-op City
 - b. St. Mary's Bank
 - c. REI
 - d. Mountain Equipment Co-op

12. Both Best Western Hotels and Carpet One are:
 - a. The largest in their industries
 - b. Purchasing co-ops
 - c. Both of these

13. An ESOP is another name for a worker cooperative.
 True
 False

14. Food cooperatives pioneered:
 - a. Unit pricing
 - b. Natural and organic foods
 - c. Nutritional food labeling
 - d. All of these

15. A key attribute of a cooperative preschool program is:
 - a. The child care workers are the owners
 - b. Education of the parents
 - c. The Governors Core Curriculum
 - d. All of the above

16. New York garment workers formed:
 - a. The nation's largest co-op housing development
 - b. A Co-housing development in Manhattan
 - c. The oldest limited-equity housing co-op
 - d. A bus line to Co-op City

17. The motto, "not for profit, not for charity, but for service," belongs to:
 - a. Credit unions
 - b. Food buying clubs
 - c. Group Health Cooperative

18. The Ohio Farm Bureau formed Nationwide Insurance because:
 - a. Members wanted to invest in the stock market
 - b. Farmers were not able to get insurance
 - c. The insurance rates were unfair to farmers

19. The fastest growing sector of the cooperative economy is:
 - a. Purchasing cooperatives
 - b. Insurance cooperatives
 - c. Agricultural cooperatives

Name (Please print on each page): _____

20. Worker cooperatives can be found in:

- a. Child care
- b. Crafts
- c. Health care
- d. Technology
- e. All of the above and more

21. The month in which we celebrate cooperatives is:

- a. June
- b. October
- c. March

22. About two-thirds of the people surveyed in 2003 felt:

- a. Cooperatives offered more products than other companies
- b. Cooperatives were more trustworthy than other businesses
- c. Cooperatives gave a high rate of return on publicly traded stocks

23. The cooperative values:

- a. Include self-help and self-responsibility
- b. Are put into practice through seven co-op principles
- c. Are based on the ethical traditions of the Rochdale Pioneers
- d. All of the above

24. The 3rd co-op principle:

- a. Provides for patronage refunds to members
- b. Was added in 1995 to explain the co-op's relationship to the community
- c. Notes that members should use the co-op's services and have responsibilities with membership

25. What is the largest group of cooperatives in the co-op sector:

- a. Agricultural co-ops
- b. Electric co-ops
- c. Credit Unions